



Charity Newsletter

Autumn Winter 2017/18

Registered charity no. 1054459

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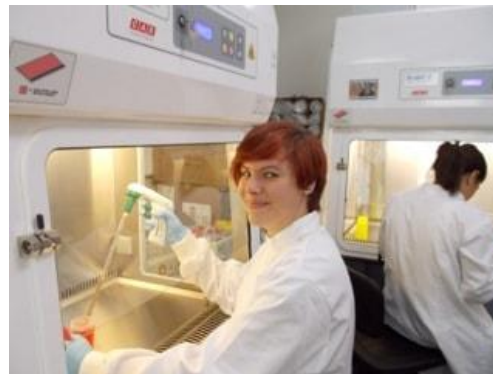
Thank you to the Maidstone Karate Jutsu Kai Club who raised money for the charity.



A Mad Hatter's Strawberry Tea Party was held at the Breast Cancer Support Group in the summer. The Group gives friendship and support for those undergoing treatment and is run by the Breast Care Nurses at Maidstone Hospital, alongside some dedicated volunteers.

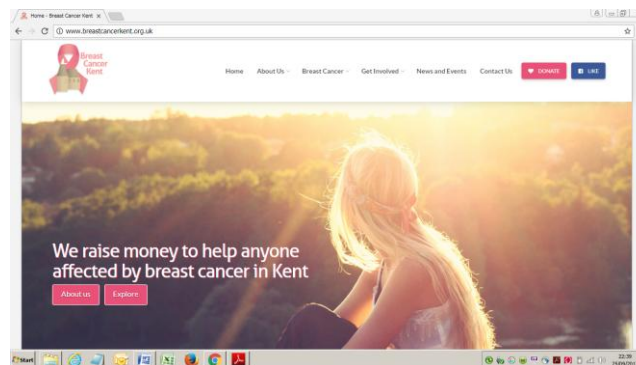


Equipment Funding Helps Local Cancer Research



We are proud to announce that Breast Cancer Kent has purchased a tissue culture hood for the school of Biosciences at The University of Kent. Surprisingly few people are aware that the University of Kent has many world class scientists actively researching breast cancer including Professor Michelle Garrett, Professor Martin Michaelis and Dr Mark

Wass. Helen Grimsley (pictured) is studying for a PhD looking at new ways to treat triple negative breast cancer, for which conventional treatment is not always as effective. Helen's main source of funding is from Kent Health with assistance from the Kent Cancer Trust. Breast Cancer Kent is delighted to contribute to such important work taking place on our own doorstep!



New Website Provides Information Hub

This summer saw the launch of our new, fully responsive website. Thanks to Paul and Michelle Newman of

NewmanEye web design we have been able to develop an updated, new site which is easily visible on desktop, tablet and mobile. This allows visitors to check out breast health information and charity news whilst on the move. We wanted a fresh look for our site, which would allow us to publish the latest advice and information on breast health, tell visitors to the site about our work, and provide a platform for those wishing to contact us and help with fundraising. The new website has interactive enquiry forms, downloadable information and links to our Just Giving donation page. It allows us to respond more quickly to enquirers through an alerting system behind the scenes. We hope you will find the new site more accessible and informative than ever before!

www.breastcancerkent.org.uk



Did you know that we now have mugs, pin badges and other merchandise to help promote the charity? If you're holding an event and would like to raise money by selling these items, please get in touch.

How to give.....

Would you like to make a donation or do you have a great fundraising idea?

Find us on **Virgin Money Giving** and search '**Breast Cancer Kent**' to set up a fundraising page.

Text '**BREA27 £(amount)**' to **70070**. For example, to donate £5, text '**BREA27 £5**' to 70070.

By cheque, payable to 'Breast Cancer Kent' and sent to the address on page 1.

Or via our website at www.breastcancerkent.org.uk where you can download a Gift Aid form too.

We will try to acknowledge donations were possible, but please be patient as this is done by our volunteer committee members!

Thank you.

How your donations help patients



A cancer diagnosis can be a frightening and lonely place. Your donations directly help those undergoing and recovering from treatment as well as those living with secondary breast cancer. Our charity helps fund vital research into the causes of breast cancer and buys equipment to improve the early diagnosis and safe treatment of the disease. It funds continuing education of professionals dealing with cancer patients to enhance the care given to patients. Thank you to everyone who donates to our charity. You really **do** make a difference.

Our Wish List Is Growing



The charity has put together a wish list of projects and equipment that are needed for the coming year. Due to generous donations, fundraising and bequests, we have been able to consider a diverse range of items that we can now look to fund. **Can you or your company help us raise further funds for the growing wish list?**

- An audio-visual upgrade of the multi-disciplinary team seminar room at Maidstone hospital, to allow clearer imaging to be viewed amongst the professionals whilst meeting to plan individual patient care.
- Funding a library of books to assist patients living with secondary breast cancer to be able to discuss their diagnosis with their children & families.
- Improving the counselling room at Tunbridge Wells to provide a better and more comforting environment in which to inform patients of their diagnosis, and discuss their treatment in a confidential and non clinical setting.
- Funds to help the running of Maidstone's Patient Support Group.

The Breast Cancer Support Group

This is a friendly & supportive group for those recently diagnosed & for those whose treatment has finished. You are welcome to bring someone with you for support. The Breast Care Nurses attend alongside former patients who help run it. We aim to be there for you when you need to talk or just for some light-hearted company. Find out more, including diary dates for 2018, at the website address below.

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